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Wednesday, November 5, 2008

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- Idaho Statesman Edition Date: 11/01/08

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## RECOGNITION

In its Oct. 13 issue, BtoB Magazine named Oliver Russell among the top direct marketing agencies in the country for the second year in a row. Agencies were selected based on outstanding work in 2007, percentage of business that is business to business, client wins and growth of business. In April, Oliver Russell also made the magazine's list of Top 100 agencies in the United States.

Oliver Russell specializes in brand, direct and interactive marketing for progressive clients.

Trout Architects was given the Award of Merit in Architecture at this year's American Institute of Architects Idaho Chapter Honor Awards Program. The AIA honored the winning projects at a banquet Oct. 24 in Boise. The Modern Hotel and Bar, designed by Dwaine Carver, was praised for its hip and fun atmosphere that has drawn impressive clientele.

News Assistant Pat Carson compiled this report. E-mail bizcom@idahostatesman.com, fax Your Business Community at 377-6449, or write to Your Business Community, c/o Newsroom, The Idaho Statesman, P.O. Box 40, Boise, ID 83707. Individual portraits are welcomed. All submissions become the property of the Statesman.

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snicholson wrote on November, 3 7:08 AM:

Trout Architects is a fabulous firm & it's good to see them get recognition. I have had the pleasure / honor of working with them before and their work and customer service was fantastic.